

Market Research and Project Evaluations

Supported By:



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As part of our client services, we have undertaken various Market Research and Project Evaluation studies across different sectors. Majority of the projects revolve around the following topics and segments:

Sl. No.	Project Name	Details
1	BCI	Baseline Survey, Evaluation Study (RIR) & Project Implementation to assess the impact of BCI program in India (Karnataka, TN, MP & Maharashtra)
2	ITC-Karnataka	ITC Adarsh Village Study- Impact Assessment of programmes initiated by ITC in tobacco cultivation
3	Karnataka Agri Price Commission	Baseline Survey, Evaluation Study in 8 Dists. of Karnataka (Belgaum, Gulbarga, Chitradurga, Chikkamagalur, Tumkur, Raichur, Kolar and Haveri) for the assessment Of the Village Infrastructure, Prevailing Social Issues and Women Participation in Economic Activities
4	PPP IAD Program – Govt of Karnataka, Dept of Agriculture	Baseline Survey and Evaluation Study in Raichur and Chitradurga for Turdal, Rice, millets and other crops. Also, project implementation with 4000 farmers
5	PPP IHD Program – Govt of Karnataka, Dept of Horticulture	Baseline Survey and Evaluation Study in Raichur for horticulture crops. Also project implementation with 2000 farmers
6	ITC-WASH Project	Assessment of usage of Individual Household Toilets and school toilets constructed in the catchments of ITC's

		factories in 8 States. (Karnataka, AP, Telangana, TN, MP, Odisha, WB & Maharashtra)
7	UNDP – Namami Gange Program at Jharkhand	Baseline Survey, Evaluation Study and Implementation of Tribal Community Support Programs such as Toilets, Composting, Smokeless Chullah, Good Agriculture Practices, Organic Farming, Swachcha Bharat Initiatives etc,
8	Fair Trade India	Sustainable Sugar Cane Program Evaluation in Maharashtra and Karnataka
9	ITC- Rural Livelihood Project	Assessment of Rural Livelihoods and associated Socio-economic issues in selected villages of Pudukkottai District of Tamil Nadu
10	NRLM	Conducted the Baseline survey among the Jute Cluster member in Bagalkot dist. and prepared the DSR for the same.
11	Solidaridad	Sustainable Sugarcane Initiative in Karnataka - Crop Cutting Study
12	Ministry of MSME	Conducted baseline survey for setting up of the Common Facility Center for Transgenders in Ramanagara